



Course Title: Recruiting for Law Enforcement

Sponsored By: Evansville Police Department

Length of Course: 12 Hours (1.5-day course)

Date: May 22 & 23, 2023

Registration Fee: \$425.00

Training Location: CK Newsome Center
100 E. Walnut St., Rm 118-C
Evansville, Indiana 47713

Training Hours: Day 1 8:00am – 5:00pm
Day 2 8:00am – Noon

Successful recruiting of police applicants is dependent on an agency's ability to advertise their openings, generate interest in the job that is available and then to develop a more personalized contact with the potential employee to make them feel welcome and wanted at the agency.

This course provides methods for creating more personalized contacts with police applicants in an effort to get them to engage the hiring process. This is a very challenging environment in which agencies are working to hire the best employees while competing against each other in the law enforcement labor market. This course will provide best practice information in the field of recruiting while outlining effective approaches to attract new candidates. In this course, you will learn about:

- BEST PRACTICES IN RECRUITING
- SOCIAL MEDIA RECRUITING
- ENHANCING WEBSITE EFFECTIVENESS
- PRINTED ADVERTISEMENTS
- RECRUITER CHARACTERISTICS
- JOB BOARDS
- MILITARY RECRUITING
- JOB FAIRS
- EDUCATIONAL RECRUITING
- VENUE-SPECIFIC RECRUITING
- APPLICANT TRACKING
- LATERAL RECRUITING

REGISTER ONLINE at www.lawenforcementseminars.com

CONTACT: Law Enforcement Seminars
5435 North Garland Avenue
Suite 140-529
Garland, Texas 75040

Telephone: 214-425-7757

Email: info@lawenforcementseminars.com

DEPARTMENTAL CONTACT: Tracy Moore
Evansville Police Department
(812) 436-4948
tmoore3@evansvillepolice.com